



# EISBG 2024

## International Conference on Embracing Industry 4.0 for Sustainable Business Growth (EISBG 2024)

February 28-29, 2024 at  
Faculty of Business Studies  
Noakhali Science and Technology University

Website : <https://fbs-nstu.org/confeisbg>

### CALL FOR PAPERS

#### IMPORTANT DATES

**December 15, 2023**

Full Paper Submission Date

**January 15, 2024**

Acceptance Date

**January 30, 2024**

Deadline for Camera-Ready Submission

**February 1, 2024 - February 10, 2024**

Registration Deadline

**28-29 February 2024**

Conference Date

#### REGISTRATION FEES

	Category	General	Internal
Professional	Local (BD)	BDT 2,500	BDT 2,000
	SAARC Country	USD 90	-
	Other Country	USD 100	-
Student	Local (BD)	BDT 1,500	BDT 1,000
	SAARC Country	USD 70	-
	Other Country	USD 80	-

#### CONTACT INFORMATION

Technical Program Chair

EISBG 2024

Noakhali Science & Technology University

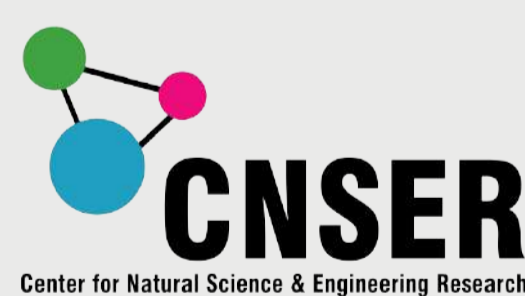
Science and Technology University Rd,

Noakhali 3814, Bangladesh

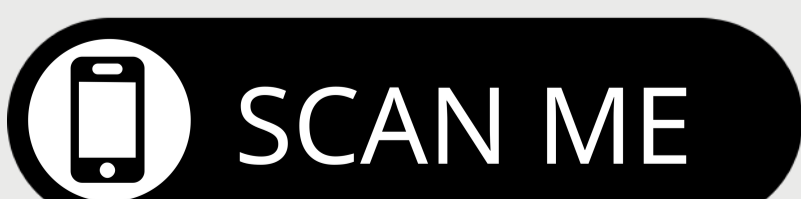
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#### TECHNICAL SPONSORS



#### PAPER SUBMISSION LINK



#### ABOUT EISBG

The Faculty of Business Studies (FBS) at Noakhali Science and Technology University (NSTU), Bangladesh is going to organize International Conference on Emerging Industrial 4.0 for Sustainable Business Growth (EISBG 2024). This conference will be held on 28-29 February 2024 at the NSTU campus. It focuses on how businesses can leverage the advancements in Industry 4.0 technologies, such as automation, artificial intelligence, Internet of Things (IoT), and data analytics, to achieve sustainable growth. This event encourages businesses to adopt a forward-thinking mindset, adapt to digital transformations, and prioritize sustainability as a core aspect of their operations in the modern industrial landscape.

We are planning to publish selected papers in one or more following Springer/Emerald/Taylor and Francis Book Series (Pending Approval)

#### SCOPE

- » **Business:** Accounting, Banking and Insurance, Management, Finance, Marketing, Entrepreneurship, Supply Chain & Logistics, Tourism & Hospitality, Human Resources Management.
- » **Technology:** Applied Sciences, Cyber Security, Information Technology and Management, Business Intelligence, Operational Research, Internet of Things, Cloud Computing.

#### TRACKS

- » Track 1: Accounting for Changing Business Environment
- » Track 2: Modern Management and Sound Corporate Governance
- » Track 3: Data Analytics and Business Intelligence
- » Track 4: Sustainable Tourism Development
- » Track 5: Smart Destination Management
- » Track 6: IoT, Cloud Computing and Data Security in Business Infrastructure
- » Track 7: Behavioral Finance and Financial Technology
- » Track 8: Marketing Trends and Sustainable Business Model

#### INITIAL MANUSCRIPT PREPARATION

- » All submissions must be original and not simultaneously submitted into another journals/conferences.
- » The maximum length of the paper is fifteen (15) pages.
- » All submissions should be in English.
- » The overall similarity index should not be more than 15%
- » There will be a double-blind review of the submitted papers at EISBG 2024.
- » Initial submissions must be in .pdf format.
- » In initial submission of EISBG 2024 must not contain author names, affiliations or any information that may disclose author identity. This information is to disclose in the camera-ready version upon acceptance.